How to Choose a Landscape Designer
The 5 Things You Should Know Before Selecting a Landscape Design, Installation & Maintenance Firm!

You have a vision for the landscape improvements you want to make to your home or business, but how do you know when you’ve found the right company to bring your vision to life? In addition, as a homeowner or property manager, you need consistent, quality lawn care for your home or development, so what options do you need to consider as you choose your lawn care service provider? Here are 5 things to look for when making your decision:

1. Accreditation
Is the company legally registered and up to date on their licenses? Any entity performing home improvement projects must have a valid business license and be accredited as a Licensed Landscape and/or Irrigation Contractor by the state in which you live. To determine this, look at the company’s website for professional affiliations, accreditations, and portfolio. When investing in landscape design, installation, and maintenance, you want the most reliable professionals who can do the job efficiently and with complete customer satisfaction!

2. Education
Are the designers knowledgeable about the fundamentals of horticulture? Each property has its unique makeup of factors such as soil, sun exposure, and typography. Truly educated professionals will recommend specific plants that will flourish in the mini-ecosystem of your property. It’s a good idea to visit the company’s website and read all of the qualifications to get an idea of the educational background and caliber of its design staff.

3. Experience
Experience is imperative. The best landscaping companies will have over 25 years of experience in design and installation. This kind of specialized experience in your area is key, so that they can create truly lasting solutions for your specific landscape needs and preferences. They will be able to anticipate issues and propose solutions more comprehensively, as they have the insight of years of lessons upon which to draw. Check out the company’s website and social media to get an idea of the variety of projects and the scope of work they offer.

4. Range of Services
The variety of services offered by a company is another key feature to consider when selecting a landscape provider. Ideally, you should select a company whose work and knowledge you trust to help you create and maintain your landscape through the years. When you select a professional who can meet all your needs, you will save money and time in the future. Such specialized care and treatment for your landscape will ensure that you fully enjoy your outdoor spaces in every season.

5. Testimonials
Testimonials from other clients are usually available for you to consider when gauging a company’s dedication to customer service and its own vision. They provide insight as to the company’s areas of excellence and how they’ve helped others with their landscaping needs. Look at the company website and social media sites and ask for references from current clients about their experiences with the company.

As you can see, the steps to selecting the right landscape provider are fairly simple. First, decide what you want your landscape design firm to do for you. Then, research several companies online, evaluating them based on the five features mentioned above – accreditation, education, experience, range of services, and testimonials. Once you’ve made your decision, set up a consultation with a designer to get your next outdoor project rolling!